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PRE/A
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NDB
9-18-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of
CHARLES B. SEIDMAN : DVD AND METHOD OF USING THE SAME
Application Serial No. 10/072,617 : Group Art Unit: 3713
Filed: February 7, 2002 : Attorney Docket No.: 284660-00007

PRELIMINARY AMENDMENT

June 27, 2002

Assistant Commissioner for Patents
BOX MISSING PARTS
Washington, D.C. 20231

Dear Sir:

Please amend the above-captioned Application as follows:

In the Claims:

Cancel Claims 3-9, 12-61, and 66-68, without prejudice.

Rewrite Claim 69 as follows:

-- 69. (Amended) A method of advertising using a DVD, said method comprising:
providing an advertisement on said DVD;
displaying said advertisement;
displaying at least one question after said step of displaying said advertisement;
receiving at least one response to said at least one question;
determining if said at least one response is correct;
providing a game play if said at least one response is correct;
employing said game play having one of a first outcome and a second outcome; and
awarding a prize based upon the first outcome of said game play.--

Remarks

Claims 1, 2, 10, 11, 62-65 and 69-70 are pending.